

**PLAY WITH US!**

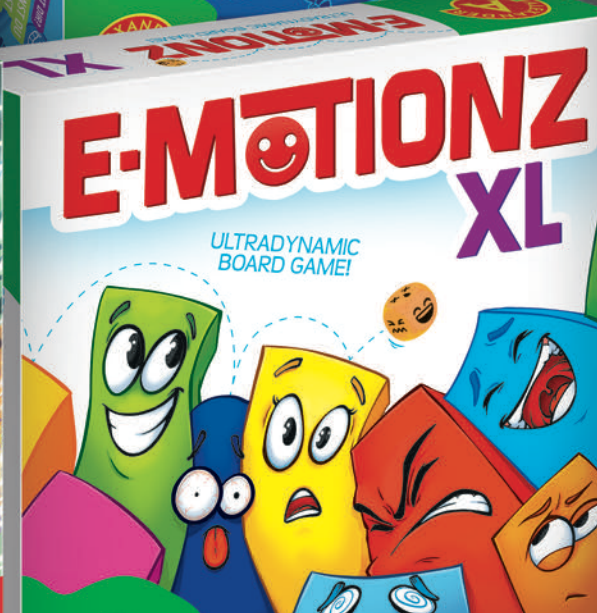
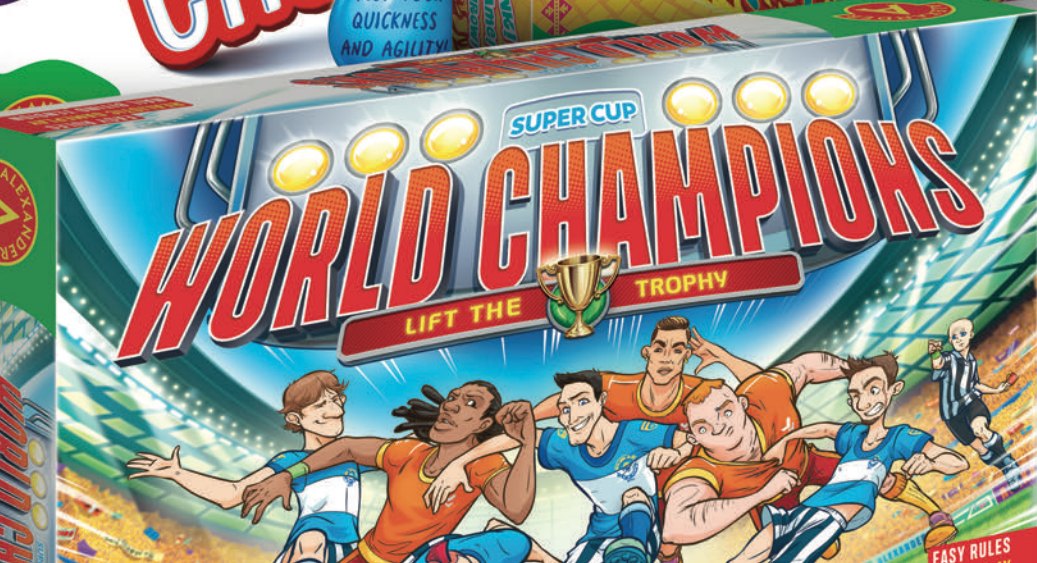
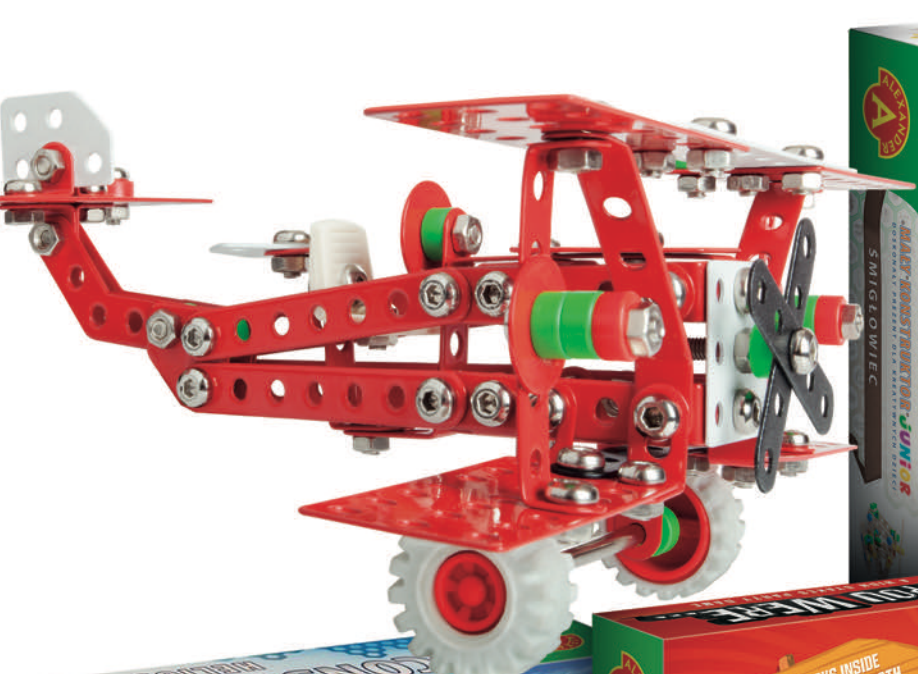
**WE TAKE YOUR MARKETING  
TO ANOTHER DIMENSION**



**CREATOR**

[WWW.ALEXANDER-CREATOR.COM.PL](http://WWW.ALEXANDER-CREATOR.COM.PL)







## PLAY WITH US!

**ALEXANDER CREATOR** is a dedicated department within Z.P. Alexander, a company that has existed in the market since 1976. We specialize in the production of games, toys, puzzles and advertising gadgets. Over 300 employees work in our 8000m2 factory creating high quality educational products and toys. Our modern production facility contains, printing machines, injection moulding machines, plotters and lasers. We can produce and process in paper, plastics, metal and wood which enables us to perform 100% production on site, which considerably reduces lead times.

### OUR OFFER:

Our games and toys available as ready made with the possibility of being customized with **your branding**.

Examples of our products are shown throughout this catalogue.

- board games, cards
- plastic peg mosaics
- wooden models
- metal models
- memory / domino
- dice, tiddlywinks
- magnetic items
- stamps
- puzzles
- sand art
- windmills
- marketing gadgets

Each of all our products offer an opportunity to develop your company's image, as well as support your promotion and marketing activities. Branded games are also a great way of increasing sales of your products and services. We are able to thoroughly customize nearly all of our products by adding your branding to the existing designs, or preparing an entirely new graphic design for a given product in accordance to your needs.



## PLAY WITH US!

We offer all sorts of branded products, but especially BOARD GAMES. They come in various types like: classic, exclusive, educational, family, party, travel mini versions, etc.

Games are a fantastic form of entertainment which can be played by people of all ages, on all sorts of occasions. Parents play with their children, friends play at their get-togethers, and co-workers play at the integration meetings.

**Now with Alexander Creator you can have your own game!**

There are three ways to create a customized game:

### OPTION 1:

We offer ready-made games based on proven patterns. They guarantee fun, as we have created, tested and sold them in great numbers branded with our logo. Now you can use the same games but with a logo changed to yours. Easy and fun way of levelling up your marketing activities in short time!

### OPTION 2:

Let us know your idea for a game. We will fit them together and create a product you need using our technological capabilities. We help you by choosing the right boxes, boards, pawns, and all other elements necessary to make that special game.

### OPTION 3:

This is the way to create the most individual game. We only need to know your initial concept of the game. Based on this we suggest the game mechanics, graphics, manual, and all necessary components. During the design phase we stay in contact with you to make sure the final result is exactly as you expect it.

**Come and join the team of our satisfied customers!**





## PLAY WITH US!

OPTION 1 - We offer the easiest way of preparing your own board game or toy. Simply choose a product from our offer and we produce it for you with your logo placed on the packaging and all printed elements. It is a fantastic way of advertising!





**OPTION 2** – This way is more advanced, as we use our standard elements (box types, boards, cut-outs, inserts, pawns, cards, tokens, etc.) and combine them with your game idea. We need you to provide the game scheme or ready project, or you can use our game and rearrange it to fit your design.





## PLAY WITH US!

**OPTION 3 – The most demanding and time-consuming option - but gives the most unique effect. It results in production of a new, individual, fully customised game including newly-designed mechanics and solutions. The complexity of rules depend entirely on imagination and creativity of its designers. Let us make it for you from the very first idea or have us produce the game of your design.**





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## OUR PORTFOLIO



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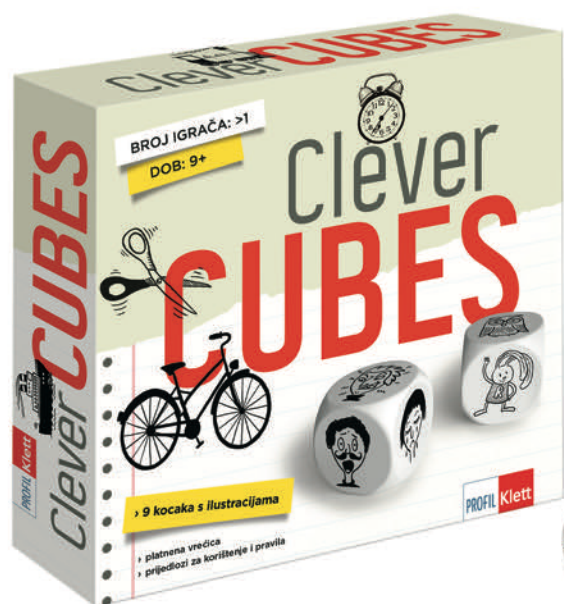
## OUR PORTFOLIO



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PLAY WITH US!

## OUR PORTFOLIO



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PLAY WITH US!

## OUR PORTFOLIO



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OUR PORTFOLIO - SPEECH THERAPY GAMES





PLAY WITH US!

## OUR PORTFOLIO - SPEECH THERAPY GAMES



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## OUR PORTFOLIO - SET OF PRODUCTS





PLAY WITH US!

## OUR PORTFOLIO - SET OF PRODUCTS



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## OUR PORTFOLIO - SET OF PRODUCTS



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PLAY WITH US!

## OUR PORTFOLIO - SET OF PRODUCTS



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HOW AND WHERE TO USE  
GAMES & TOYS IN MARKETING?



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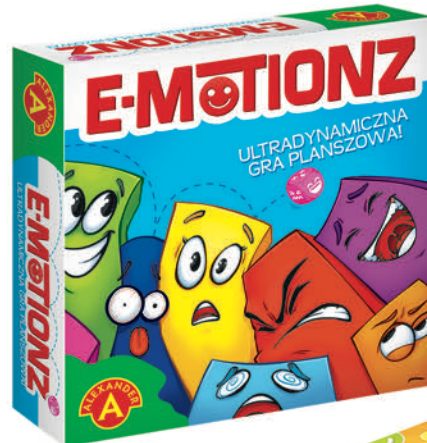
ADVANTAGES OF BRANDED GAMES & TOYS



## WHAT TO CHOOSE FROM?

### GAMES

- Kids games
- Family & party games
- Adult games
- Educational
- Simple / complex
- Exclusive or mini
- Old-school / modern
- Travel versions
- Mini versions





## CARD GAMES

- Printed paper cards
- Economic gadget
- MOQ 500 pcs

- Carton box packaging
- Cellophane packaging
- Short lead time

- Traditional games
- Educational cards
- Funny games



## PLAY WITH US!

### PUZZLE

- Classic puzzle
- GIANT puzzle
- MEGA puzzle
- Double-sided
- Shaped puzzle
- From 1 to 3mm thickness
- Colour puzzle
- Paper puzzle
- Wooden puzzle



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REALISTIC  
ELEMENTS  
SIZE

GIANT PUZZLE 36



Puzzle  
160

*skala*  
**1:1**



Puzzle  
260



Puzzle  
90



Puzzle  
30

Puzzle 60



*skala*  
**1:1**

Puzzle maxi 20

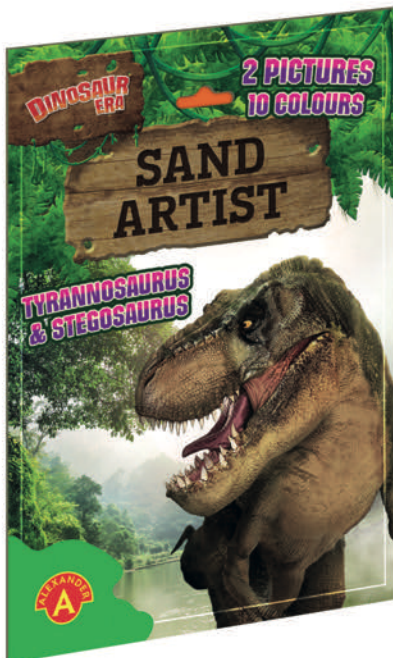


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## PLAY WITH US!

### SAND ART

- Fantastic play!
- Creative!
- Unique art play!
- Branding on packaging
- Branding on art sheet
- Sand colours of your brand!
- 2 pictures inside
- 10 sand colours inside
- Easy instruction to follow





## SAND ART – HOW IT WORKS:



1. Prepare the play surface. Cover the table with protective material included in the set.



2. Using the provided stick peel a chosen masking piece.



3. Reveal the sticky surface by removing the masking piece.



4. Put some sand of the proper colour on the revealed surface. Best to start with the darker colours!



5. In order to cover the surface evenly you can tap and spread it with your finger.



6. Shake off the excess sand on the protective cover.



7. Put the recovered sand back into the bag.



8. Repeat it for all further pieces of the picture until there are no more masked parts and the whole surface is covered with colourful sand.

## WOODEN CONSTRUCTION SETS

Set of wooden parts to be connected by plastic colourful screws.

- Creative toy!
- Educational values!
- Manual skills development!
- Safe tools included
- Picture manuals provided
- Indoor and outdoor toy

TOY OF THE YEAR 2018

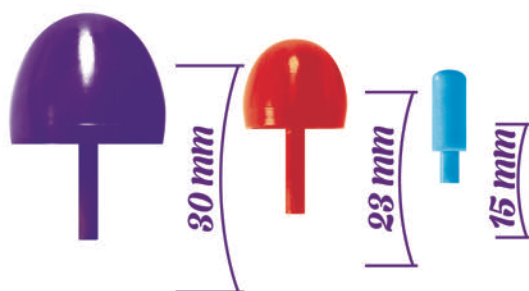




## PLASTIC PEG MOSAICS

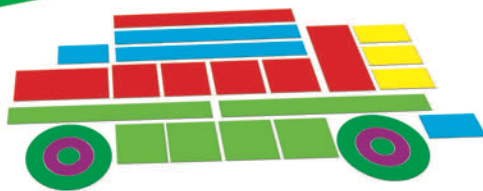
Set of colourful plastic pins.

- Creative toy!
- Imaginative!
- Manual skills development!
- Safe tools included
- Picture manuals provided
- Perfect indoor and outdoor toy



## MAGNETIC TOYS

- Educational magnetic puzzle
- Magnetic motivation boards
- Magnetic picture stories
- Magnetic letters and numbers
- Magnetic colourful shapes
- Plastic or paperboard elements





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## MAGNETIC TOYS



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## METAL CONSTRUCTION SETS

- Metal models for self-assembly
- Easy and complex models
- Perfect toy for kids and adults
- Assembly tools provided
- Picture manual
- possible branding on box

TOY OF THE YEAR 2016



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## YOUNG CONSTRUCTOR – METAL MODELS



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## OTHER MERCHADISING GADGETS



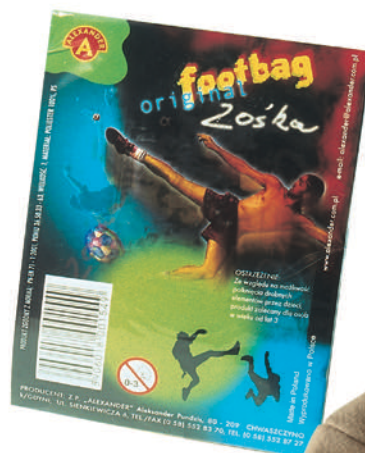
YOUR LOGO





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## OTHER MERCHADISING GADGETS



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## BOXES

### BOX WITH FLIP COVERS (1-PIECE BOX)

Corrugated fiberboard (E-flute) covered with printed paper, foil laminated 1/0

140 x 205 x 35 mm  
180 x 113 x 35 mm  
195 x 185 x 50 mm  
204 x 135 x 35 mm  
213 x 140 x 40 mm  
240 x 138 x 27 mm  
245 x 203 x 50 mm  
245 x 250 x 60 mm  
290 x 190 x 40 mm  
290 x 190 x 50 mm  
305 x 245 x 53 mm  
305 x 290 x 75 mm  
380 x 300 x 70 mm  
395 x 265 x 45 mm  
410 x 120 x 80 mm

### BOTTOM / LID BOXES (2-PIECE BOX)

Bottom / lid corrugated fiberboard (E-flute) covered with printed paper, foil laminated 1/0

287 x 188 x 40 mm  
380 x 260 x 55 mm  
265 x 255 x 65 mm  
310 x 310 x 80 mm  
390 x 315 x 80 mm

Bottom - corrugated fiberboard (E-flute) covered with printed paper, foil laminated 1/0, Lid - cardboard 300g/m<sup>2</sup> laminated with glossy 1/0 foil

380 x 260 x 55 mm

### BOXES WITH FLIP COVERS + PLASTIC HANDLE

Corrugated fiberboard (E-flute) covered with printed paper, foil laminated 1/0 foil + 120 mm handle

395 x 265 x 60 mm

385 x 250 x 60 mm

### BOTTOM / LID BOXES OF HARD BOARD

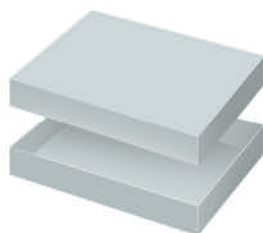
Bottom / lid of hard cardboard covered with printed canvas texture

188 x 190 x 50 mm

292 x 292 x 70 mm

300 x 380 x 75 mm

Failed to find the right box type? Contact us, give the details and we will prepare a price offer for a dedicated cardboard or paperboard box. A minimal order quantity is 500 pieces.



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## BOARDS

### GAME BOARD FOLDED IN HALF (X2)

#### Available formats - sides cut:

336 mm x 480 mm (240 x2)  
 263 mm x 336/340 mm (168/170 x2)  
 260 mm x 320 mm (160 x2)  
 248 mm x 320 mm (160 x2)

#### Available formats - sides covered:

340 mm x 426 mm (213 x 2)

### GAME BOARD FOLDED IN QUARTERS (X4)

#### Available formats - sides cut:

470 mm (235 x 2) x 460 mm (230 x2)  
 668 mm (334 x 2) x 470 mm (235 x2)  
 690 mm (345 x 2) x 540 mm (270 x2)

#### Available formats - sides covered:

620 mm (310 x 2) x 430 mm (215 x2)  
 420 mm (210 x 2) x 340 mm (170 x2)

## PUZZLE

Quantity of elements and board sizes:

### CLASSIC

30 elements	225 x 160 mm
60 elements	330 x 220 mm
90 elements	330 x 220 mm
160 elements	470 x 210 mm
260 elements	470 x 330 mm

### COLOR PUZZLE (DOUBLE-SIDED)

48 elements	330 x 220 mm
24 elements	670 x 470 mm

### MAXI PUZZLE

20 elements	670 x 470 mm
35 elements	670 x 470 mm

## PAWNS



- Plastic pawns in any colour
- Cardboard pawns in any shape + plastic base

## INSERTS

Box inserts made of PS or cardboard, shaped to a required form – different colours !



### BIG PUZZLE

25 elements	670 x 470 mm
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### GIANT PUZZLE

36 elements	970 x 660 mm
36 elements	980 x 680 mm



## DICE

### K6 DICE

18 x 18 mm  
30 x 30 mm

- with custom print of any design
- with a hole in the middle



### K10 DICE

21 x 22 mm  
28 x 29 mm  
33 x 35 mm



## CUT BOARD PRINTED TOKENS

40 x 40 mm  
54 x 61 mm  
60 x 60 mm  
70 x 70 mm  
90 x 90 mm  
Ø = 20 mm  
Ø = 30 mm  
Ø = 80 mm  
Ø = 88 mm  
..and more



## TIMERS, INDICATORS





# PLAY WITH US!

## BALLS, RINGS, PAWNS, TOKENS



## WOODEN ELEMENTS



## OTHER GAME PARTS



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### UNIQUE FORMS

On special request we produce any given combination of board design and other game components - 3D boards, pawns, cards shaped, wooden or plastic parts new design shapes!

### CHALLENGE US!



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JAK SIĘ ŁODZI  
POWODZI?

PLAY WITH US!

GRA PLANSZOWA  
O BUDŻECIE MIASTA

BIZNES  
PO POLSKU

GRA DLA CAŁEJ RODZINY  
**Remik**  
LICZBOWY

Education and Culture  
Lifelong learning programme  
COMENIUS  
**EUROTRACK**

**LOGIX**  
GRA LOGICZNA

GRA EDUKACYJNA

GRA EDUKACYJNA

NAWLEKAJ NIE CZEKAJ

PAMIĘĆ DŹWIĘKOWA

**HARIBO**

Akademia Misia Haribo

32  
ćwiczenia

CD  
audio

MAPA  
Świata

PIKANTNA GRA TOWARZYSKA

**PANTOMIMA**  
HOT



# PLAY WITH US!

## GAMES AND TOYS

**ALEXANDER**  
**A**  
**CREATOR**



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